

MODEL #7—THE SOCIAL STYLE MODEL⁵

This model is significantly different from all the rest of the models because it focuses on understanding personality conflict, and conflict related to personal communication styles. Based on research similar to the Myers-Briggs Personality Type Indicator but offering a much simpler framework for assessing personal styles, the Social Style model suggests four basic personality and communication styles, or types, and offers clear skills and strategies for working with these personality characteristics in conflict situations.

