



# Realize a Sustainable Future

MetroQuest is an interactive planning support tool that evaluates alternative future scenarios, facilitates the creation of sustainable regional visions, and supports the implementation of smarter plans.

The integrated modeling system at the heart of MetroQuest allows stakeholders to instantly see the connections between choices and consequences as they explore alternative future scenarios. Its user-friendly, visually engaging interface allows stakeholders and citizens to make sense of the complex inter-relationships and the trade-offs required to create a clean, prosperous and livable future.

MetroQuest workshops helps progressive communities consider their alternatives with respect to a wide range of growth management issues ranging from land use planning and infrastructure spending to transportation and air quality. Our workshops are tailored to your community's priorities, and our software can be configured with local statistical and spatial data.

Introduced in 1997, after 10 years of research and development at University of British Columbia's *Sustainable Development Research Institute*, MetroQuest is the leading tool for scenario exploration and stakeholder engagement in regional planning.



MetroQuest is:

**A decision support tool**

Foster long-term strategic thinking.

**A scenario exploration tool**

Allow users to create 40-year future scenarios on the fly.

**A facilitation tool**

Stimulate dialogue, build support, and promote collaboration among community stakeholders.

**A communications tool**

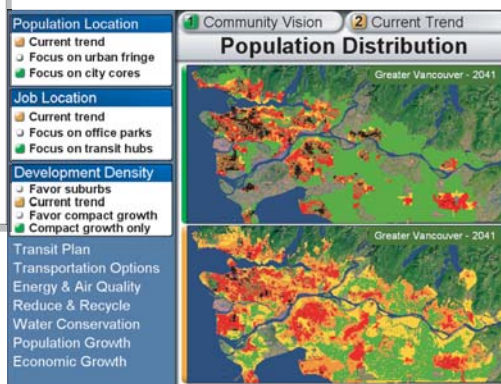
Educate non-technical people on the costs, benefits, and tradeoffs associated with decisions, allowing meaningful stakeholder participation in your planning process.

**An innovative smart growth simulator**

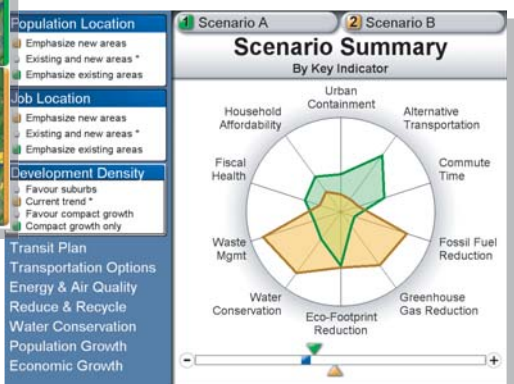
Illustrate the consequences of a wide variety of choices using colourful maps and graphs.



Make Choices



Visualize Consequences



Explore Tradeoffs



*"The power of Quest lies in its ability to bring clarity to the complexity of regional planning by empowering the community to create and explore scenarios in real-time."*

~ Dr. David V. J. Bell,  
Director, York University, Center for Applied Sustainability



## The Challenge: how do communities...

- **Integrate** planning across environmental, economic, and social sectors
- **Clarify** the impacts of alternative policy choices
- **Educate and engage** stakeholders on strategic decisions
- **Create** excitement for the planning process
- **Build** and maintain support for adopted plans



## MetroQuest - A solution for the entire planning cycle!

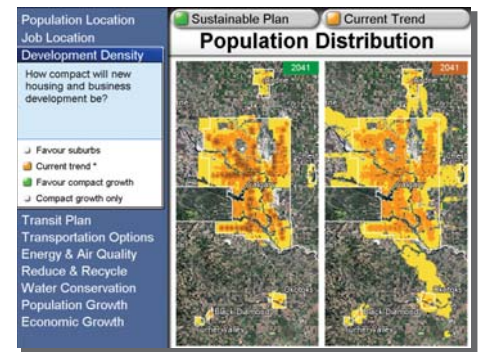
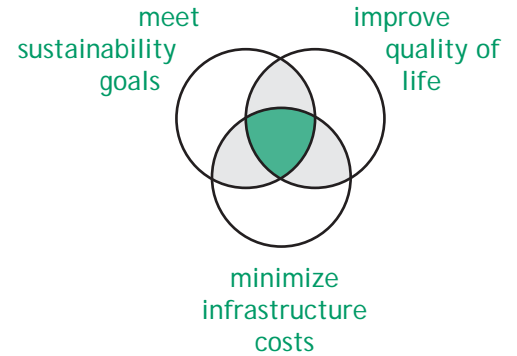
- **Collect** feedback and priorities from stakeholders
- **Visualize** alternative scenarios using colourful maps and images
- **Compare** alternatives using your community's values and priorities
- **Communicate** preferred plans to decision-makers and the public
- **Monitor** progress of your community towards a shared vision
- **Generate** and maintain support for policies and plans



## With MetroQuest communities can...

- **Explore** the trade-offs between land use and transportation
- **Make connections** between zoning and municipal fiscal health
- **Understand** the relationships between sustainability goals and infrastructure needs
- **Evaluate** the environmental impacts of alternative policy choices
- **Facilitate** the creation of integrated sustainability plans
- **Rank** the performance of scenarios according to local priorities
- **Compare** possible future scenarios side-by-side
- **Save** key scenarios for detailed analysis or reporting
- And much more...

Help your community:



Bring us in soon  
to facilitate an interactive  
sustainability workshop, or have  
a version of MetroQuest configured  
specifically for your region.

Want to see MetroQuest in action?

**Register for a webcast demonstration!**  
[www.QuestForTheFuture.com](http://www.QuestForTheFuture.com)

## Workshops

Engage our experts to  
design and facilitate  
workshops to explore  
the priorities of  
your community.

Engage stakeholders in person or online,  
or combine both to maximize your impact!

## Online

Extend your outreach  
and collect feedback  
by letting stakeholders  
explore the future from  
their own computers.

**NEW!**

